

## **Community Awareness and Prevention Association (CAPA) Meeting Agenda**

**Virtual Meeting – 9:30 am  
Tuesday, June 2, 2020**

### **I. Opening of Meeting (Martin)**

### **II. Approval of Minutes**

- A. The meeting was recorded. As such, the recording will be posted in lieu of minutes.

### **III. Updates**

- A. Staff planning and correspondence during the pandemic
  - a. Teleconferencing utilized throughout the week
- B. NIDA Fact Week Winners
- C. BBH Together Activities (Laber, Stopar, Meluch, Lazar, Means)
  - a. Winners and highlights
- D. BYOB Activity for Seniors (Welch, Ast)
- E. Resist Cards
  - a. Mailed out cards to 5<sup>th</sup> grade students
- F. HUDDLE 2020-2021 Update (Stopar, Lazar)
- G. ODH Tobacco Grant Updates
  - a. Paid-media campaigns
    - i. Youtube Ad “I Smoke While I’m Coloring”
    - ii. Youtube Ad that presents the Digital Posters students created in the Fall on the dangers of Vaping and advertises My Life My Quit
    - iii. Facebook LGBT Advertisement to promote cessation services
    - iv. Bus Shelter Ad by MetroHealth targeting cessation for pregnant and parenting individuals
    - v. Youth testimonials - IHeart Media
    - vi. Sun Newspaper advertising
  - b. Sustainability Assessment Tool (Lazar)
  - c. Community Readiness Survey (Meluch)

### **VI. CAPA members report out**

### **VII. Adjournment / Next Meeting**

September 1, 2020 – Location TBD